

UNIVERSITY OF ECOLOGY AND MANAGEMENT IN WARSAW		Second-cycle study plan for students starting their studies from 2023/2024												Second-cycle studies full-time, practical profile														
		Field of study: Management																										
		Common subjects for all majors																										
		CODE	Course names	Hours					ECTS		Number of hours per semester																	
Σ	Form of classes				Total	practical	I sem.					II sem.					III sem.					IV sem.						
	L			aud.ex.			proj.	lab.	L	E	aud.ex.	proj.	lab.	L	E	aud.ex.	proj.	lab.	L	E	aud.ex.	proj.	lab.	L	E	aud.ex.	proj.	lab.
	MODUŁY WSPÓLNE	765	345	255	135	30	86	53	180	150	30	165	105	135														
PM 001	Business English	30		30			2	2		E	30																	
PM 002	Concepts of Management	60	30	30			5	2	30	E	30																	
PM 003	Contemporary Art	30	15	15			3		15		15																	
PM 004	Selected Problems of Contemporary Culture	30	30				2		30																			
PM 005	Forecasting and Simulation	45	15			30	4	2	15			30																
PM 006	Civil Law	15	15				2		15																			
PM 007	Ethics in Management	30	15	15			3	1	15		15																	
PM 008	Statistics in Management	45	15	30			3	2	15	E	30																	
PM 009	Macroeconomics	45	15	30			4	2	15	E	30																	
PM 010	Psychology in Management	30	30				2		30																			
PM 011	Managerial Accounting	30	15	15			3	1					15		15													
PM 012	Management of Innovation Processes	45	15		30		3	2					15	E		30												
PM 013	International Marketing	45	15	30			3	2					15	E	30													
PM 015	Decision-Making Theory and Systems	30	15		15		3	1					15			15												
PM 016	Strategic Management	90	30	30	30		5	3					30	E	30	30												
PM 017	Negotiations and Diplomatic Protocol	30	15	15			3	1					15		15													
PM 020	Organisational Coopetition Strategies	30	15	15			3	2					15	E	15													
PM 019	Integrated Management Systems	45	15		30		3	2					15	E		30												
PM 018	Creative Problem Solving Methods	45	15		30		3	2					15			30												
PM 018	Knowledge Management	15	15				1						15															
PM 014	Master's Thesis Writing and Consultation I						5	5										approx. 5										
PM 014	Master's Thesis Writing and Consultation II						5	5																approx. 5				
PM 021	Internship						16	16																3 months				
	Number of exams per group		9						4				5															
	Number of ECTS per group in sem I-IV						86	53	30				30				5				21							
	Number of hours per group	765	345	255	135	30			360				405															

UNIVERSITY OF ECOLOGY AND MANAGEMENT IN WARSAW		Second-cycle study plan for students starting their studies from 2023/2024												Second-cycle studies full-time, practical profile 4 semesters															
		Field of study: Management																											
		Major: Marketing and PR																											
CODE	Course names	Hours					ECTS		Number of hours per semester																				
		Σ	Form of classes				Total	practical	I sem.					II sem.					III sem.					IV sem.					
			L	aud.ex.	proj.	lab.			L	E	aud.ex.	proj.	lab.	L	E	aud.ex.	proj.	lab.	L	E	aud.ex.	proj.	lab.						
		345	150	30	120	45													120		15	75	45	30		15	45		
PM 100	Neuromarketing	30	30				3												30										
PM 101	Analysis in Marketing Decisions	30	15			15	3	2											15	E			15						
PM 102	Marketing and Social Communication	30	15			15	3	2											15				15						
PM 103	Diploma Thesis Seminar I	30			30		2	1														30							
PM 104	PR Strategy and Campaign	30	15		15		3	2											15			15							
PM 105	E-marketing and its Tools	45	15		15	15	5	3											15	E		15	15						
PM 106	Corporate Social Responsibility	30	15	15			3	1											15	E	15								
PM 107	Corporate Image Creation and Management	30	15		15		3	2											15			15							
PM 110	Image Crisis Management	30	15		15		4	2																15			15		
PM 103	Diploma Thesis Seminar II	30			30		2	1																		30			
PM 111	Territorial Marketing and Place Trademark	30	15	15			3	1																15		15			
Number of exams in group S																			3										
Number of ECTS in group S							34	17											25					9					
Number of hours in group S		345	150	30	120	45													255					90					
Total number of exams			12						4					5					3										
Total ECTS							120	70	30					30					30					30					
Number of hours		1110	495	285	255	75			360					405					255					90					